

## MCOG Strategic Plan 2022

The Midcoast Council of Governments (MCOG) invites you to participate in its' **Strategic Plan 2022** Sessions to develop a 5-year planning and development strategy for the MCOG region (from Brunswick to Camden and the inland communities). Your participation in the first two phases of that process is essential to creating the foundation of that strategy:

- **Phase 1 Critical Issues.** 4 Subregional forums will be held for the MCOG community (consisting of elected, professional representatives, and citizens) to:
  - Review information and trends in the subregion
  - Conduct a Strength, Weakness, Opportunity, and Threats (SWAT) analysis based on your input; and
  - **Set priorities for the most critical issues in that area.**
- **Phase 2. Action Plans.** Each subregional forum will take the issues of Phase 1 and develop initial action plans. Each issue will be described in terms of necessary **actions, responsibility, timing, needed resources, and benchmarks for success.** From this plan, MCOG will identify projects for the Comprehensive Economic Development plan (Economic Development Administration funding), the new housing Opportunity Program, the Community Resiliency Partnership, and other programs with funding streams.

The Plan will be presented to the General Assembly for review and further development of a larger MCOG regional strategy to be used in talking to funders and legislators. MCOG's Board of Directors will be responsible for its implementation. The forums are scheduled for the following days at the following locations, all starting at 5:30 p.m.:

<b>MCOG Strategic Plan 2022</b>			
	<b><i>1st Session</i></b>	<b><i>2nd Session</i></b>	<b>Locations</b>
Brunswick, Harpswell and Sagadahoc County	14-Sep	12-Oct	Bath City Hall
Lincoln County	21-Sep	13-Oct	Lincoln County Planning Offices
Rural Communities to the North of Route 1	20-Sep	20-Oct	Waldoboro Town Hall
Knox County	22-Sep	27-Oct	Rockland City Hall