

BBT/Sagadahoc Subregion SWOT

Strengths

Strong downtown Anchors, pretty too	6 (1)
Access to Public Lands	4
Coastal Communities	4
Natural Landscape	4
Tourism assets	2
Entrepreneurs (fishing, trades, creative economy), ability to adapt	6
Embrace diversity	1 (1)
History	1
Public Education System	
TechPlace/Brunswick Landing	1
Volunteers	1
Networks	
Portland difference	1
Moderate climate	1
Wealthy benefactors	
Diversity of industry and jobs with good incomes	3
Islands/peninsulas	
Non Profits	1
Special events	1
Route 1 Corridor spine	1
3 Ring binder	1
Health care	

Weaknesses

Sprawl/land use policies (impacting cores, climate change, trans), infrastructure investment	6 (1)
Mental Health services, drugs	4
Acceptance and training for Diversity, folks from away, increase diversity	4
Lack of transportation network coordination	3
NIMBYism	2
Aging Population/available workforce	3
Child care/workers	2
Cost of living in coast	2
No university core	1
Retaining youth	
Electrical Grid Infrastructure	2
Seasonal infrastructure	
Working water fronts and folks from away clash	
Communication/engagement	
Real estate Market/land rich cash poor	
Road conditions	
Supply of Housing	1
Age of Housing	

Geography

Opportunities

Transportation connectivity across all modes	4 (2)
Creativity in Housing Solutions	2 (4)
Export in local industries (arts, crafts, farming)	5
Skill set development all ages/4 year technical schools	6
Embracing immigrant/new American populations/older/incarcerated	4
Duplicating Tech Place in the region	1 (2)
Funding sources are	2
Promoting Region, brand (off season), tourism strategy, regional story	3
Lifestyle, work at home, active recreation, attracting young workers	2
Sources and coordination of regional Education	2
Green Economy Promotion	2
Coordinating Broadband	2

Threats

Climate Migration of people and real estate impact	3
Sea Level Rise/climate Change (capacity to address)	4 (1)
PFAS	1
Iconic Industries (lobsters, blueberries)	3
Pace of Change exceeding ability of Communities to address	4 (2)
EV infrastructure Network	1
Natural Gas/oil supply	2
Retaining and Attracting Youth, quality experience	4 (1)
Increase in Homelessness	2
Historic Preservation	2